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# COINSLOI REVIEW AND DIRECTORY

SPRING 1967

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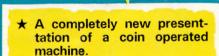
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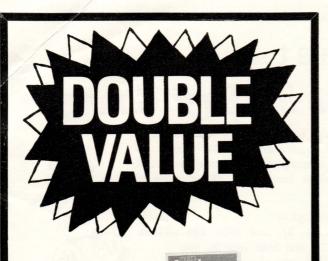
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# Comment

WE have for a long time held the view that technically, at least, the world of automatic vending is closely allied to the world of coin-operated amusement machines, but in actual fact the two industries have more or less gone their separate ways since vending really got off the ground in this country a few years ago.

Potential customers for vending machines have never seemed to be able to accept the fact that the two types of coin machines are in many ways closely allied, and, for instance, operating and servicing call for many similar requirements. To boil it down, outside opinions say "vending and fruit machines don't mix." One is business, the other is amusement; one is respectable, the other isn't; and so on. Vending associations in the U.S.A. and this country have in the past been very much against their members getting involved in the amusement side of the business, but the two sides are now closer together, particularly in America.

In this issue we publish a feature on vending, from which it will be seen that there any sites where both amusement and vending machines can form an integral part of the facilities; and there are firms who are now operating or supplying machines for both aspects of the business in a big way. The British Automatic Company have of course operated both types for years, and as such, in the scale of both operations, have been unique.

It will certainly be interesting to keep a careful watch on developments in the vending field; compared with the amusement business, it has still been relatively unexploited, and could well provide amusement caterers with a useful diversification in which their knowledge of coin-operated machines could stand them in good stead.

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The Directory section has been compiled from information supplied to us by the companies listed in it. No responsibility can be accepted for any errors or omissions.

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# Trends in Automatic Vending

BY BETTY P. BATT

CIGARETTE and confectionery machines and some other types of vending machines were in operation long before the war, but for many people in this country the vending industry as such was not born until hot drink and food venders—mainly American built—made their big British debut at the First International Vending Machine Exhibition held at the Old Horticultural Hall, Westminster, in 1959.

development This new heralded as the beginning of fullscale automatic vending already existed in America, then recognised to be 10 years ahead of us in the field. The next step was to get these machines into industry, but this took much longer than expected and a number of smaller firms went bankrupt in the process. It took almost years to perfect British-made or adapt foreign-built machines suit the British market, and longer to develop ingredients that could produce a beverage, particularly tea, that was acceptable to the majority.

During the past few years increasing numbers of vending machines have been successfully installed in factories and offices to provide refreshments and snacks for tea breaks. According to a recent estimate the growth rate of machines in industry is almost 30 per cent. a year. success of automatic vending in industry has been greatly helped by the shortage of catering staff. There is little doubt that the automatic vending industry would have progressed more rapidly on both industrial and commercial locations if the vending field had attracted more professional opera-

As long as the profits on popular vended products like food, drinks and cigarettes are low, operators in this country can never hold the same position as their American counterparts, who are said to control over 90 per cent. of the vending machine business at a conservative estimate.

Despite the difficulties, however, some vending machine companies in Britain, are beginning to make money by getting away from the American style of operation and establishing individual rental services to suit the needs of their customers. In industry, where operational services are included,

the management frequently give subsidies on certain sections of their automatic self-service.

#### Complete service

One vending concern, Quickmaid Vending Co. Ltd. and Quickmaid Services—formerly trading Gibeco (England) Ltd., have devending a complete service supplying hot drinks and snacks to commerce and industry, but they do not operate machines. Mr. Peter Wiseburgh, the Managing Director of Quickmaid, who been in the automatic vending industry for three and a half years, is pleased with the results of their machine rental and supply system and has plans to expand into the cold drink and hot snacks vending field.

At the moment most of their business is in industry but the service they offer is also becoming very popular for garage workand the forecourts Garage proprietors have said that the ready availability of hot drinks from a machine has boosted their petrol sales. On a cold night, a motorist will stop to get fuel for his vehicle where he can also sustain himself with a hot beverage. The Quickmaid hot drinks vender offers a wide choice of drinks, incorporates a GB filtaster that purifies the mains water supply to eliminate chlorine, etc., and can be supplied with a very attractive canopy for outdoor sites as required.

"As far as I am concerned", Mr. Wiseburgh commented, "the automatic vending business is still in its infancy and the possibilities are immense". Asked about clubs and public house sites, he replied: "We haven't approached licensed premises yet, but as soon as we have something we think will interest them we won't hesitate to explore the matter".

Mr. M. Fine, of Phonographic Equipment—who have a 51 per cent.

controlling interest in Quickmaid—was equally confident that automatic vending had a long way to go. "Brewers are certainly vending-minded", he said, "and I am sure they will be interested in anything that is going to help them sell more beer, which is what they are in business for".

He added: "I think coffee machines in public houses and other licensed premises could help trade, particularly on a cold Winter's night. They could also add to the social atmosphere. Frequently a wife accompanying her husband is not really keen on beer and if the husband could buy her a coffee—it must be a good drink—they would probably stay longer and he would drink more beer".

In passing it should be mentioned that a few public houses have introduced milk vending machines and one or two are also experimenting with hot coffee machines.

Mr. Fine, speaking of more future outlets for automatic sales, said he believed discotheques, which are frequented by young people, might prove good sites for drinks and snacks machines, etc.

vending companies probably already exploring possibilities of these locations. Joseph Sankey and Sons. vending machine manufacturers, have come very close with the specially designed vending machine ustallation in the teenagers' own room, "The Hideaway" aboard the new British vessel, the m.v. "Spero". Situated on the lower deck, the room is sound-proofed and features carefully chosen decor with subdued lighting and a discotheque atmosphere created with the provision of space for dancing around the juke box.

Three Sankey machines include a Super Compact model dispensing seven selections of tea, coffee and chocolate at sixpence per cup, a soft drinks machine vends milk and orange drinks at sixpence, and an ice-cream vender operates on one shilling insertion. The two sixpenny units will also accept similar Swedish silver coins of 50 ore. All three machines are finished in a dark blue to blend with the decor.

continued on page 6

#### Trends in Vending from page 5

#### Beer vending

Brewery companies are certainly interested in automatic vending, even to the extent of vending beer. Their interest in beer vending was first noticed some four years ago, about the time that Vending Automats Ltd. introduced beer-vending machines at a Licensed Victuallers Exhibition in Brighton.

This firm has also equipped several fully automatic cafeterias at service stations on the British

Anything that is rather revolutionary takes time to make an impression on an established trade, and brewery companies are no exception. It is only during recent months that they have publicised their interest in beer vending. Ind Coope have installed draught beer vending machines on two cargo ships on the Manchester Line, and the crews of both ships are reported to be very pleased with the beer and the automatic dispensers.

Primarily as an experiment, another famous brewery company, Watneys, have installed a beer vending machine in "The Stag" public house at Victoria, London. The machine operates on tokens which customers buy at 1/2d. each,

a penny cheaper than the beer purchased over the counter.

A spokesman for Watneys said: "We hope the idea catches on, but it will never replace the bar maid; it is strictly for quick service". For example, it has been found that many customers prefer to get a quick couple of half-pints from the machine than push their way through to the bar.

#### Cigarette vending

Coffee machines, and particularly beer machines, are new, but cigarettes have been sold through machines in public houses and many other commercial and industrial sites for years and among those best equipped to talk on this subject is Eric Sutton, the managing Director of Stocontrol Service

"When I came into the coinoperated machine business about 40 "I was years ago", he began, convinced in my mind that the day would come when, where cigarettes are sold as a service and where profit is not the main consideration—in such places as public houses, clubs, cafes, restaurants, hospitals and factory canteens, etc.-they would want the service of vending machines to overcome the many problems. The

main problem being pilferage and, secondly, the low profit margin on But it took 30 years cigarettes. before the vending machine was accepted as a very necessary item of equipment".

Over the past five years, Stocontrol have gained considerable experience in the use of vending machines on licensed premises, which now represents 80 per cent. of their business. To-date they have more than 25,000 machines in operation and they are currently being installed at the rate of 10,000 a year. A large number of their machines have been on site for upwards of five years, are still in use, and during that time have not suffered a serious breakdown.

A number of brewers have Stocontrol machines installed throughout the whole of their managed houses on a service basis. are not involved in any financial outlay, do not have to buy stocks of cigarettes, and are paid a commission on sales-and this is usually under a seven-year contract. strong argument in favour machines in public houses is that the bar staff can spend more time persuading customers to buy more drink, or try a different brand of whisky, etc.

continued on page 7



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One year's written guarantee on all parts. One year's renewable Insurance included in the price.

Competitive finance facilities available.

#### Trends in Vending from page 6

In a number of instances, Stocontrol find that the brewer or the licensee requires a full service. He wants machines not only to sell cigarettes, but tobacco, cigars, matches and sometimes confectionery and nylon stockings. Stocontrol can produce and supply machines for all these purposes.

#### **New machines**

A new 10-column cigarette vending machine which is probably the first precision-built wooden commercial type, designed to give the opportunity for maximum sales and profits, was introduced a few months ago by Stocontrol. When operated and field-tested by independent parties, the sales on licensed premises increased by as much as 65 per cent over the normal six-column machine.

Measuring  $27\frac{1}{2}$  ins. high x  $27\frac{1}{2}$  ins. wide x 8 ins. deep, the machine is only fractionally larger than Stocontrol's previous six-column 10s and four-column 20s machines, and yet it holds 240 packets of 10 which is exactly double the capacity of the others. As well as being on popular modular lines, it has improved coin selection and increased brand coverage.

Although the machine is made of wood it is exceptionally robust and according to a Government Research Dept. it would be more difficult to smash than the usual machines constructed of eight-gauge metal.

Two new machines, a multi-unit cigarette machine and a perfume vending machine, are the first of an entirely new range of machines being produced by Autonumis Ltd. at their new spacious factory in Tetbury, Gloucestershire.

Designed to take 10s, 20s or king-size packs, the cigarette machine is available with four or six columns and can be wall-fixed or mounted on a tubular metal stand, which Autonumis can supply. By incorporating the latest techniques and styling, servicing and filling of the machine is simplified and time spent on sites reduced to a minimum. It is unit constructed and features a frontal opening. The entire fascia opens with a spring-loaded motion and drops down in a flat position, affording easy access to all parts of the machine. Two locks secure the front when closed.

Each column unit with its separate coin mechanism can be quickly removed and replaced by plugging-in another on the spot. All denominations of coinage can be handled and the machine can also cope with any price changes from a halfpenny

continued on page 8

# NATIONAL AUTOMATIC WIDEST SELLING POWER & BIGGEST VALUE!

CIGARETTES



ITALIA

Today's big seller—versatile, safe and handsomely designed. Armoured glass, protective grille, 8 coin tests. 6-10 columns, with or without change-giver.

SNACKS

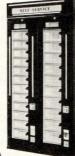


ANGLIA

Sells snacks, sweets, cigs., stockings, films, cosmetics—anything up to  $5\frac{1}{2}$ " x 2" x 1" high. Five or six columns, up to 102 trays. Selection of coin values. Eight coin tests.

#### SMALL GOODS

Canned and fresh fruit, cakes, small meals, cosmetics etc.



Z-54 Compartment

Has 10 to 20 large compartments approx. 7" wide. 7" deep and  $3\frac{3}{4}$ " or 4" high. (Larger can be fitted). Automatic refill models have total capacity up to 40 articles. Cooled models for eggs, salads etc.

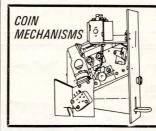
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# Lamp posts come in handy

IDEAS on vending various commodities at the drop of a
coin have existed for many years,
but one of the most interesting
we have come across was described in the "Sunlight Year Book"
of 1899.

Described by the publishers, Lever Brothers Ltd., as "A treasury of useful information of value to all members of the household", the "Scientific Section" of the book gives the following information on a revolutionary hot drink vender:

"Street lamps have been erected in London to supply a gallon of hot water for a halfpenny on the 'penny-in-the-slot' system; and for another penny to supply a compressed slab of cocoa or tea; compact with condensed milk and sugar. Thus for 1½d, you can have a cup of tea or cocoa in the street.

"The method of utilising the street lamps for this purpose is very ingenious. The large post of the lamp contains a tank holding 30 to 50 gallons of water, supplied from the mains under the street. A small quantity of water is carried through a spiral pipe round the lamp flame several times and then into a little boiler right at the top, which turns it into highly heated steam, and the steam passing down again boils a gallon of water in a small tank, and then passing still through its pipe runs through the large tank.

"In an ordinary kettle you cannot heat the water above boiling point because the steam escapes; but close the vessel completely and the heat rises far beyond boiling point. Consequently the steam in the



little closed boilers of these street lamps become very highly heated and is able to raise the single gallon to boiling point.

"When the halfpenny is paid, and the handle pulled, the gallon tank of boiling water is emptied, and when the handle is closed the tank is refilled from the large tank, and down comes the superheated steam and boils it in about three minutes, and so on all day long.

"The first lamp of this kind was erected in Queen's Buildings, a block of model dwellings in Southwark, in April, 1898".

Presumably the idea did not catch on; perhaps if the lamp post had vended a gallon of beer instead of a gallon of water . . . .

#### Trends in Vending from page 7

to 10 shillings, with little adjustment. The introduction of decimal coinage would present no problems, as the necessary conversions could be speedily carried out.

Coin tester units used in the machine are relatively simple but are found to be discriminating enough for the vast majority of locations. If a customer fails to insert the correct coinage it is automatically refunded, in the same way as change, if any, There are no reject buttons to push. Change tubes are made of clear plastic enabling bent coins to be more readily detected and so removed to prevent baulking. Goods are selected by depressing a flat lever at the base of the appropriate column, which action also releases the product into the delivery chute.

A wood grain plastic fabric is used as a finish to the machine; in this way it has the commendable strength of steel coupled with the attractive appearance of wood. Because the machine is entirely mechanical, a supply of electricity is only needed for the illuminated Perspex (inset) advertising panel on the front of the machine, which is lit by fluorescent tube lighting.

The second machine, dispensing small phials of perfume, is a neatly-styled metal wall unit finished with a linen-texture plastic fabric designed to blend with modern decor. It operates on half-crown insertion and offers six different perfumes selected by pressing the appropriate button. To facilitate filling and servicing, the entire front and sides of the case lift up and can be secured in a horizontal position. This machine is suitable for ladies' cloakrooms and would compliment other Autonumis machines vending feminine requisites.

Autonumis continue to make their established range of small metal

continued on page 10

#### Cigarette Vending Cabinets

Beautifully Finished Laminate Wood Grain

The Cabinet is 27 inches x 27 inches x 7 inches. A high quality finish vending cabinet for cigarettes designed to use in hotels, restaurants, clubs and bars where the decor demands an elegant appearance.

Arborite decorative laminate gives the cigarette vending cabinets a high quality polished surface that resists stains and scratches. Walnut wood grain patterns available from stock.

White moulded plastic lettering identifies the cabinet and the drawer handles are of chrome plate.

Fitted with 2 double Yale Locks with 4 keys.

For Indoor Sites



The feature of this Cigarette Cabinet

### THREE COLUMNS KING SIZE THREE COLUMNS ORDINARY SIZE

Packets of cigarettes (9's) can be obtained from wholesale tobacconists for the 2/6d. columns.

Also available cabinets—1 column King Size, 5 columns Ordinary Size.

CARRIAGE EXTRA. 26 GNS. EACH
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Any further particulars write to:—

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make sure players of amusement machines always have change



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" 1 x 2/- + 1 x 6d. " 8 x 3d.

" 4 x 6d. + 2 x 3d. " 3 x 6d. + 2 x 3d.

" 5 Tokens " 4 Tokens
" 10 Tokens " 8 Tokens

FURTHER VARIATIONS OF COIN ENTRY OR CHANGE GIVEN TO SUIT CUSTOMERS SPECIFIC REQUIREMENTS.

Manufactured and Distributed by:-

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#### Trends in Vending from page 8

wall-fixed machines which are used extensively for vending branded confectionery lines and other wrapped products. Normally these machines are sprayed to a specific colour and then silk screened to suit customers' products and other individual requirements.

In recent years, Autonumis have re-styled the cabinets of the machines and introduced innovations such as the Vendbar, a mobile construction fitted with eight or 12 independent units to vend confectionery, chocolate and biscuits. Vendbars are ideal for exhibitions and fairs, etc., where it is an advantage to have machines that can be wheeled away when not in use. They are also proving popular in factories and in schools where they have replaced the old type tuck shop.

#### Steady demand

National Automatic Machines Ltd. have experienced a steadily increasing demand for their cigarette machines during the past two or three years, particularly for licensed premises. They have a wide range of metal and woodentype machines, de-luxe and simple. National supply many operators up and down the country and have several models that are especially suited to them in respect of price and capacity.

Among these there is National Economy Six, a six-column metal machine for packets of 10s or 20s and a capacity of up to 36 packets of 10 per column. Each column is adjustable in seconds to operate on one or more coins of the same denomination. National Caribbean Six, designed for wall mounting in clubs, hotels, saloon bars and restaurants, has the same mechanism as Economy, but comes in a strong wooden cabinet with a veneer of African Sapele. Overall dimensions are 34 ins. high x 24 ins wide x 10½ ins. deep.

An inexpensive machine for selected sites, the National cigarette

dispenser is a simple coin-operated unit produced to the same high standards as other National equipment. It is available in two models: (a) Six columns for packs of nine or 10 cigarettes, according to requirements, on half crown insertion; (b) Four columns for 18s including King Size and packets of 20 on insertion of two half-crowns or three florins.

For the better-class sites, there is the National Africa Console vending machine with similar mechanisms, column arrangements and applications as the Italia 10 column models, but fitted in a strong wooden cabinet with a veneer of African Sapele coated with transparent polyester for fire-proofing and elimination of damp. Overall dimensions are 51\(^3\)4 ins. high x 36\(^3\)4 ins. wide x 16 ins. deep.

No one can safely predict what twists and turns the automatic vending machine industry will take during the next 10 years, but at least it seems that it is now travelling along the right lines.

# National Rejectors (U.K.) Ltd.

remind all manufacturers, distributors and operators of amusement machines of their stock of all relevant

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# STREATHAM 3324

# **New Ancillary Equipment**

A NEW range of "skeleton" timers has been announced by the sole distributors, D. Robinson & Co. Ltd. Made in the U.K. by the Rodene Timer Company, this new "30 series" range comprises single cam re-setting and re-cycling models, and a dial-type re-setting model (see picture).

The Type 30-A Single Cam Timers have a pair of cams which are rotating continuously, changing over a micro-switch once per revolution. The cams are easily pre-set to give a switch operation for any period between 7° and 353° of rotation. Alternatively, specially machined cams can be provided to give up to eight switch operations per revolution.



When energised the Type 30-U Auto Re-setting Cam Timers turn a pair of cams as used on the type 30-A, until a stop at the 300° position is reached, when the motor stalls, holding the cams in this position until the motor is de-energised when the timer re-sets. A shift gear in the motor then deenergises, and the return switch re-sets the cams to their position.

The cams are easily pre-set to change over the switch at any time during the running period and if desired, to change it back again before the stop is reached. Alternatively, the switch can be left operated until the timer is re-set.

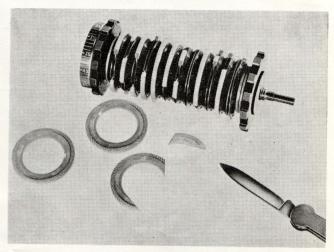
The Type 30-F Auto Re-Setting Dial Timers are flush mounting models, employing self-clutching stallable motors. The time period is set by the front-of-panel knob and at the end of this period a change over switch is operated. The motor is stalled, holding the switch in this position until the motor is de-energised when the timer re-sets.

This firm has also recently introduced an open "C and S" relay with up to 10 contacts. It has a laminated frame and is supplied for operation on 440v A.C. or 250v D.C.

A NOTHER "first" in industrial timers—cuttable cams
—has been announced by Magnetic Devices Ltd.

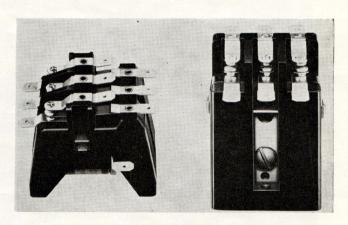
The cuttable cam has been developed to meet demands from many sections of industry, and enables the user to cut the cam to his own requirements. The primary advantage of this cam it that it enables many operations per cycle, as against one operation per cycle with conventional cams.

Other advantages of the new cam include the facility now available to the user to change the pattern on any one cam, as spare cams are supplied with each timer, and economy. Previously, with metal cams allowing only one operation per cycle, where more operations were required cams have had to be specially profiled.



The new cams are available for use with every timer in the Series 800 range, comprising over 16 basic types offering wide variations for A.C. or D.C. voltages.

RASY access for connections and a firm base for panel mounting are two of the advantages of the new S10 three-pole changeover relay by Simmonds Relay Ltd.



It is rated at 6 amps 250v A.C. (non-inductive) or 10 amps 30v D.C. (non-inductive), with coils available up to 130v D.C. or 260v A.C.

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# PERSONALITY PIX





Top left: Youngest A.C.A. Chairman ever? We would hazard a guess that this would be a fair description of Harry Streets, M.A., elected to the office in February. Pictured with him are (left) predecessor Harry Purton and the new Vice-Chairman, Alex Parmenter.

Top right: Smile for our Spring issue from Judith Moss, who took over from Secretary Merrill Atkinson at the Push Button Centre Ltd., Manchester.

Centre. Many coin machine manufacturers are well acquainted with Keyswitch Relays Ltd., and will probably be seeing a lot in the future of Mr. T. Starr, appointed the company's Field Sales Manager in January.

Bottom left: Pictured here is Magic Circle member Paul Ducaine, performing one of his tricks for the benefit of our photographer. So what? Well, in actual fact his real name is Sydney Smith, coin machine expert working for arcade owner Ted Harrison, based at Clacton. It's all done by mirrors.

Bottom right: "Move of the year" (so far) could be the description of Geoff Grange's departure from Mar-Matic Sales Ltd., to Ainsworth Consolidated Industries (G.B.) Ltd., where he is now General Manager. Picture shows him being greeted by Len Ainsworth.



Mr. John Brooker, 51, who started his new job in February as Foreshore, Entertainments and Publicity Manager at Skegness. Mr. Brooker arrived at the resort from Deal in Kent, where he was Publicity and Catering Manager for 2½ years, having previously held a similar position in the London Borough of Bermondsey.



All in the trade (males, at any rate) should be grateful to Miss Symplay, Marie Rennie, for brightening up many of the recent coin equipment exhibitions. She is seen here at Blackpool, about to set off for a tour of the hall on a Baby-Kart.



Young at heart, did somebody say? If ever anyone was it is Tommy Murphy, M.B.E., seen here taking time off from the Miller's (Multi-Slots) Ltd. stand at the January Northern Amusement Equipment and Coin-operated Machine Exhibition to have a go on kiddle ride Zebo. Looking on is B. Noble, director of Ride-A-Matics, who showed the ride.



Newlyweds Mr. and Mrs. Gilbert and Dianne Turner look thoughtful as they cut their wedding cake at their Winter wedding reception at Ilford, Essex. Perhaps they are wondering about the future as they will be making a change from travelling this Summer. They will be assisting Fred and Carol Rose with their arcade, Bingo and cafe at Hayling Island, Hants. Diane and Carol are sisters and the daughters of Mr. and Mrs. Steve Gray of the London Section of the Showmen's Guild.

# NEW AMUSEMENT MACHINES



The Merrymaker 1d.-play fruit machine from Mills Bell-O-Matic with new flash.

This smart-looking phonograph is in actual fact a rebuilt Bal-Ami 40, one of the conversions carried out by C. Helm (Automatics). The cabinet is in walnut-finish Planika, and a new switching unit is fitted. The complete rebuilding kit can be supplied for the customer to carry out the work himself, and the conversion is also available for G80 juke boxes.



Rollite Products (Bridlington) Ltd. manufacture this unusual-looking machine, the Moonraker. The play surface consists of a replica of the moon's surface full of craters, the bases of which are spring-loaded. Pennies are rolled into the machine and when a certain quantity land in a crater a payout is made from that particular crater.

The Razzle Dazzle penny pusher eight player machine of Melroy Automatics Ltd. This measures only just over 5ft. in width.





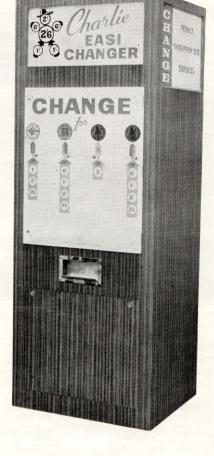


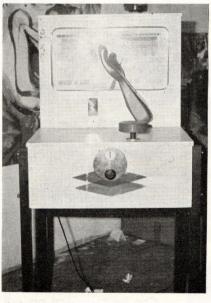
The Autoshoot Rifle Range, available from Regent Automatic Supply. On the insertion of sixpence the target lights up and the score is registered automatically each time the target is hit. The rifle is a conventional lightweight competition gun and shoots real pellets.

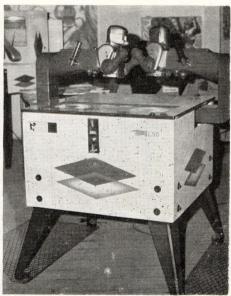


The Triple Spin Electric console fruit machine now available from Easyserve Ltd. and designed with the pub trade in mind. The machine incorporates a change-giver, and the outer reels can be restarted twice during the play cycle. The mechanism in this machine consists of four pull-out units interchangeable with any other

Useful on many locations would be the Charlie Easi Changer, manufactured by Donald Deakin Ltd. It gives a variety of change for sixpences, threepenny bits, and pennies. The firm also make a combined fruit machine stand/changer.







Among the items of equipment shown at the Hannover Showmen's Exhibition earlier this year were these two coin-operated machines, both displayed by the Italian Ingenis firm. On the left is the Muscular Strength Gauge in which the player grips the iron arm and tests his strength, the result showing on an illuminated score board. On the right is the Mini-Boxer from the same firm. This is a two-player game, for which the players hold grips to manipulate two model boxers during 12 rounds. The duration of the game is regulated by a time switch; in the case of a knock-out it terminates immediately. The score is shown on the flash.





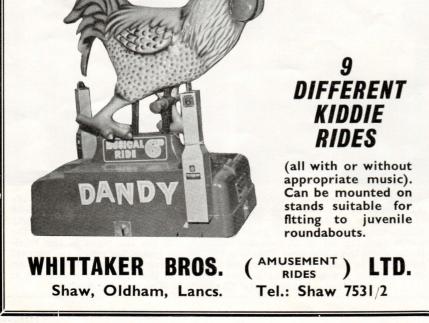
The Lucky Loser electric upright available from Peter Simper and Co. In addition to straight play the player can hold the play and deliberately lose in order to build up credit and enhance his chance of bigger wins in subsequent tries. The machine can have a remote control counter behind

a bar with the score that is registered on the machine. When a winning player has received his goods from the barman the latter releases a button on the remote control counter and the number there and on the machine is returned to zero.

The Sega Continental fruit machine distributed by Ruffler and Walker which can be played on 6d. or discs with an all-disc payout. The machine incorporates a credit meter which allows the player to stock up with up to 99 coins or discs before he need operate the machine.



The Bunce Bunny is the latest Grosvenor console model which Ainsworth Consolidated Industries (G.B.) Ltd. are distributing for pub use. This machine can play on either 6d coins or checks and pays out in checks. When the top panel is lit a bonus 5/award is paid and three bars in any position pay 10/-.



# THE ULTIMATE IN CONTROL?

NE of the most up-to-date Bingo Systems in the country was recently installed in the Grand Casino, Southport, by Automatronic Ltd. One of its main achievements is to let the players know exactly what is going on on the stage. A television camera pointing at the chute or the blower gives a picture of the next ball to be taken by the caller and when this is placed in the number board it is shown on two screens elsewhere in the hall and a further two screens show the number of the call in the game being played. The caller on stage has nothing to remember—it is all done for him automatically including the recording of the numbered balls in the slots on his board, so that they can be checked at a later stage if required.

When a "house" is called the caller presses a button which results in a bell ringing, the last number called being flashed, the prize money board flashing, and the large Bingo sign at the front of the stage flash-



The impressive stage setting at the Grand Casino, Southport.

ing. The caller can operate the illuminated number board manually in an emergency. The brains behind all this is a special computer. Automatronic can tailor their system to individual requirements and will also design and erect the stage decor.

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# ALPHABETICAL LIST

# OF MANUFACTURERS, CONCESSIONAIRES, DISTRIBUTORS, IMPORTERS, AND OPERATORS, AND SUPPLIERS OF MISCELLANEOUS SERVICES

#### A

#### Academy Signs Ltd.

Adelaide Road, Southall, Middlesex. Southall 7195-3332. B. H. Barth; N. E. Barth; S. W. Barker; J. T. Hill; P.

Illuminated machine flashes; illuminated clocks and signs; silk screening; neon and metal products; point of sales.

#### Advance Amusements Ltd.

41-45 Gladstone Road, Mitcham, Surrey. Mitcham 4707. W. J. Wheatley, W. H. Thompson, W. A. Cook.

Operators in London and the Home Counties of fruit machines, juke boxes, pintables, bingcs, uprights.

# Ainsworth Consolidated Industries (Great Britain) Ltd.

Aristocrat Works, Rookery Way, Hendon, London, N.W.9. Colindale 9711/2/3/4/5. S.T.D. 205-9711. L. H. Ainsworth (Managing), E. C. Ainsworth, A. E. Allman, J. R. Heywood, L. J. McAvinue. General Manager: G. Grange. Marketing Manager: L. V. Deller.

Manufacturers of AINSWORTH ARISTOCRAT fruit machines in the Grosvenor console, Nevada, Olympic and newly-extended Arcadian ranges. Models for clubs, pubs and other "amusement with prizes" venues and arcade operations in every style including coin and check play, external tube refilling, automatic jackpot, progressive jackpot and the solid-state electronic payout (E.P.U.) fruit machine with mechanical operation.

#### R. Akers

Hardwick Mews, Wish Road, Eastbourne, Sussex. Eastbourne 30293.

Operators in Sussex of all types of amusement machines.

#### Akins Automatics Co. Ltd.

46 Canal Street, Nottingham. Nottingham 50995/6/7. Geo. H. Akins, Dennis N. Akins, S. John Martin. Branch offices: 11 Station Street, Nottingham. Nottingham 54674/6. 66 Mansfield Road, Nottingham. Nottingham 44582.

ham 4458Z.

Area distributors in Nottinghamshire, Leicestershire, Rutland, Derbyshire, Lincolnshire, East and West Ridings of MONEY MATA-DOR Mills based fruit machines. Operators in 50 miles radius of Nottingham of ROCK-OLA, SEEBURG, JUPITER, AMI juke boxes; GOTTLIEB, WILLIAMS, KEENEY pit tables; MILLS JENNINGS, SEGA, BERKLEY fruit machines; BALLY, KEENEY, G.A.M.E.S. Inc. electric fruit machines; MONEY MATA-DOR Mills based fruit machines; FISH-OLOW vending machines.

#### R. H. Amusements

82 Bolton Street, South Shore, Blackpool. Blackpool 41527.

### Amusement Automatic Machine Co.

2 Roman Way, West Denton, New-castle-upon-Tyne, 5. Lemington 675617. Jaconelli Bros.

Branch offices: South Shields 62282, Sunderland 67583, Newcastle 36748, Gateshead 70067.

Distributors and operators of JENNINGS, JUBILEE, ARISTOCRAT and electric fruit machines; juke boxes; pintables; football tables; wall machines; Bingo blowers and change machines.

#### Amusement Equipment Co. Ltd.

Ameco House, South Way, Exhibition Grounds, Wembley, Middlesex. 01-902 4477/3224. R. McNeil, S. C. Bollom, J. W. Evans, Mrs. M. K. Walker.

Manufacturers of AMECO Princess machines, Allfruits, Tote, Roulette.

Main U.K. distributors of BRENCO Money Wheel, Wheel of Fortune, Match-a-fruit, Mystery Arrow, Tinky, Orbit, Copper Mine, Ring Vendor, Brooch Vendor; LUSSE skooter cars.

Operators of amusement arcades throughout England and Wales.

#### Amusement Machine Mart Ltd.

41-51 Gladstone Road, Mitcham, Surrey. Mitcham 4707. W. J. Wheatley, W. H. Thompson.

Importers and distributors of BALLY bingos.

Operators of fruit machines, juke boxes, pintables, bingos. Repairs and reconditioning of all types of machines.

# Amusement Machine Rentals (Wandsworth) Ltd.

149 Lavenham Road, Wandsworth, London S.W.18. Vandyke 6593. I. K. G. Parker, Mrs. J. Parker, Miss I. Arnold.

Branch telephone numbers: Balham 0724, Battersea 4745, Leatherhead 5202.

Operators in the whole of the Southern half of England of all types of fruit machines.

#### Andamuse Ltd.

**33-35 East Street, Andover, Hants.** Andover **2749.** J. K. Dance, B. M. Spratling.

Manufacturers of ANDMOBILE stands, mobile or fixed, for fruit machines and electric uprights and Vendaline Change Givers.

Distributors in South of England of JUBILEE fruit machines; TOP DOG; GOLD STAR; VENDALINE READY CHANGE machines; and LUCKY U.

Operators in Hampshire, Wiltshire, Somerset, Gloucestershire, Berkshire, and Southern England of all types of machines.

Stockists of fruit machine spares and all types of second-hand machines.

Repairs of all types of bingos, juke boxes and electric machines, etc.

#### Anglowest Bowling Co. Ltd.

66-68 Margaret Street, London W.1. Langham 9991.

Main U.K. distributors of BALLY coin-operated bowling lanes.

### Arbiter and Weston Automatics Ltd.

41 Gerrard Street, London W.1. Regent 1561. Ivor Arbiter, Ivan Weston, Norman Weston.

Distributors of NSM Festival 130, Letkiss, Consul, Minibox, Lucky Twin wall machine.

ARISTOCRAT, JENNINGS and KEENEY distributors.

Operators of all types of amusement and gaming machines in South-East England.

### Aristocrat Equipment Supplies Ltd.

Wakefield Road, Cockermouth, Cumberland. Cockermouth 3231/2. A. Cole, A. G. T. Cole

Sole distributors in Scotland, Cumberland and Westmorland of ARISTOCRAT fruit machines.

Sole distributors of VENDALINE change machines in Scotland and North-West England.

#### Atlaforms Automatics Ltd.

90 York Street, London W.1. Tel.: 01-723 5707. A. Bennison, A. Brown, E. G. Forsyth (Man. Dir.).

Operators in London, Home Counties and North-East England of all types of amusement machines.

#### Automaten (C.I.) Ltd.

9 Museum Street, St. Helier, Jersey, Channel Islands. Central 33779. J. L. Johnson.

Importers and distributors in Jersey of AMI phonographs and auxiliary equipment.

#### Auto Revenue Ltd.

Shinehill Lane, South Littleton, Evesham, Worcs. Badsey 354. C. D. Wales, P. M. Pratt.

Operators in the West Midlands of SEGA fruit machines.

# Automatic Coin Equipment (Cardiff) Ltd.

46 Charles Street, Cardiff. Cardiff 41456/7/8. Maurice M. Collings, Man. Dir., Michael C. Collings, Roger A. Collings, David Shenton.

Manufacturers of amusement machines. Range includes the MONTE CARLO and JOLLY ROGER machines. Also manufacturers of the Ace coin changer.

Automatic Coin Mart (London) Ltd.

182a New North Road, London N.1. Canonbury 2476. Hal Eldridge.

# Automatic Machine Rentals (Luton Automatic M/c Rental & Engineering Co. Ltd.)

198, Leagrave Road, Luton, Bedfordshire. Luton 52565. A. G. Vail, B. Vail.

Factory address: Pinecrest Factory, Waterloo Road, Linslade, Leighton Buzzard, Beds. L.B. 3539. Service centres: Dunstable 64801, Gt. Brickhill 636, Bletchley 2869.

Manufacturers of REALMWARE fruit machine stands in wood.

Distributors in Bedfordshire, Northamptonshire, Hertfordshire of ARISTOCRAT fruit and poker machines.

Operators in Bedfordshire, Buckinghamshire, Northamptonshire and Hertfordshire of ARISTOCRAT, SEGA, BALLY, KEENEY, JENNINGS fruit machines; BALLY bowling lanes; BALLY, WILLIAMS and GOTTLIEB pintables, flippers; JUPITER, ROCK-OLA, BALAMI juke boxes; coin change machines.

Complete renovations of fruit machine cases for SEGA, juke boxes and electric uprights. Re-spraying. Complete overhauls and conversions of coin-operated equipment. Parts manufactured to customer's drawing or sample.

# Automatic Machine Service (Cardiff) Ltd.

46 Charles Street, Cardiff. Cardiff 41456/7/8, Maurice M. Collings, Man. Dir., Michael C. Collings, Roger A. Collings.

Operators of coin-operated phonographs in South and West Wales and Gloucester-shire

Distributors of ACE Jolly Roger and Monte Carlo amusement machines.

# Automatic Vending Service & Supplies

17 Drynie Terrace, Inverness. Inverness 33022. George Graham.

Operators in Inverness and District of cigarette, confectionery and hot drink vending machines. Suppliers of cups and ingredients for hot drink machines.

Servicing of all vending machines.

# Automatic Sales & Repair Service

20a Odell Street, London S.E.5 Rodney 3870. G. Francis, S. Allen.

Operators in North and South London of all types of fruit machines, juke boxes, pintables.

Conversions, repairs, re-casing, etc.; buying and selling all automatic machines.

#### Automatic Services (Yorks.) Ltd.

Brecks Lane, Huntington, Yorks. York 68678. L. Shepherd, Mrs. M. M. Shepherd, G. D. Walker, G. E. Walker, E. A. Prickett.

Branch office: 20 Ruskin Avenue, Bradford Road, Wakefield, Yorks. Wakefield 6303.

Operators in Yorkshire, Lancashire, Nottinghamshire and Durham of BELL FRUIT, SEGA, SILVER JUBILEE, BALLY fruit machines; SEEBURG, ROCK-OLA, AMI, JUPITER MUSIC MAKER juke boxes; BALLY, GOTT-LIEB, WILLIAMS flippers and bingos.

#### **Automatique**

56 Dean Street, Blackpool, Lancs. Blackpool 41726. (Ansaphone and Radiotelephone). Wm. Brindle.

Showrooms and workshops: 186/184 Watson Road, Blackpool.

Operators in the Blackpool and Fylde area of the following fruit machines: JENNINGS, MILLS, SEGA, JUBILEE, KEENEY, BALLY, G.A.M.E.S.

Machines bought, sold, overhauled, repaired, etc. Parts supplied. Clubs supplied; members of C.I.U. specially catered for.

#### Autonumis Ltd.

Cirencester Road, Tetbury, Glos. Tetbury 641. A. R. Reid (Chairman), F. L. Davis, C. B. A. Porter, M. A. Dowse.

Manufacturers of AUTONUMIS coin change machines (various coin entry and change variations); AUTONUMIS automatic vending machines for wide range of confectionery, cigarettes, matches, toiletries, etc. AUTONUMIS "Vend Bar" mobile unit to accommodate up to eight Autonumis vending machines. SUPAVENDA unit construction multi-column automat for wide range of goods at varying prices.

Design, development and manufacture of vending machines to customer's specific requirements. Installation and maintenance of machines of our manufacture.

#### Autoplay Ltd.

2 Bellevue Road, Southampton. Southampton 26276. W. D. Roles, M. Roles, W. R. Emberton.

Operators in Hampshire, Wiltshire, Dorset, Sussex of JENNINGS fruit machines, ROCK-OLA juke boxes, GOTTLIEB and WILLIAMS pintables.

Distributors in Hampshire of ROCK-OLA juke

#### Auto-Slot (Sales) Ltd.

69-71 London Road, Croydon, Surrey. Municipal 1270, Croydon 1886. Thomas B. Adams, Alan B. Young.

Manufacturers of ARIZONA wall type fruit machine; FLORIDA 1d. play stand type; CRISS CROSS FRUITS electrical wall machines.

Importers and distributors of West German wall machines by GUNTER WULFF-APPAR-ATEBAU and Loewen Automaten N.S.M., including Rotamints, and high grade reconditioned GOTLIEB, WILLIAMS and BALLY flippers.

Distributors for GRAND DUCHESS 1d. play fruits with 5s. token drop and BULL'S EYE 12 Slot Console.

U.K. distributors for TURNIER-SIEGER De Luxe Football Tables with hinged and locked glass tops and tamper proof football playing field.

Specialist stockists of all spares and accessories for West German wall machines and Fanfare phonographs. Zeiss Ikon locks and key blanks—reel strips and payout cards English worded glass—conversion kits, etc. Key cutting service for Zeiss locks. Suppliers of special Pfg.10 thickness discs for operation of West German machines without major conversion work and disc vending machines for use by operators under the new Gaming Act.

Suppliers of electrical solenoids and payout assemblies for all electrical machines.

#### Auto-Slot Ltd.

Market Hall, Pensarn, Abergele, N. Wales. Abergele 2033. Norman Weldon, M. L. Weldon.

Associate company of Auto-Slot (Sales) Ltd., and operators of amusement arcades throughout North Wales.

Distributors of all types of West German wall machines including GOLDEN BELL; ARIZONA and FLORIDA 1d. fruits and spares and accessories therefor.

N.W. distribution agents for all products of Auto-Slot (Sales) Ltd.

Fruit machines, phonographs and arcade equipment supplied on shares or rental.

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Operators in the North of England of HART-ING Symphonie juke boxes; Jubilee and Aristocrat fruit machines; pintables; arcade equipment.

Main U.K. distributors of ROLLITE PRODUCTS LTD. Moonraker, Avalanche and Bingo equipment; WRIGHTS AUTOMATICS Bingomatic (the fully automatic talking Bingo unit).

Distributors in the North of England and Wales of HARTING juke boxes; SYMPLAY LTD. Baby Karts.

Illuminated signs built to specification, also anything in fibre-glass, including fibre-glass casings.

## Barsax Electronic Development Co. Ltd.

Humber Works, Humber Road, Beeston, Notts. Nottingham 257175. W. H. Barber, D. C. Reed, C. Powell, T. J. Naylor.

Branch office: 2A Derby Street, Beeston, Notts. Nottingham 255501. Manufacturers of BARSAX electronic fruit

#### Michael Beckett Ltd.

Barrow Works, Pewsey, Wiltshire.
Pewsey 3177-2176. M. F. Beckett, T.
Beckett, R. Dexter. Secretary: R. E.
Hughes, A.C.A.

Manufacturers of the 007 LICENSED TO WIN and TOP TWENTY fruit machine (fully electronic) check-operated and with 2-10 payout plus mystery prizes and special feature play.

Manufacturers of FEATURE conversion kits for fruit machines.

Main U.K. distributors of WURLITZER juke boxes.

Main distributors for JENNINGS-KEENEY and AINSWORTH Equipment.

Operators in the Midlands and Northern and Southern England of fruit machines; juke boxes; pintables; cranes; all amusement equipment.

Hire purchase and rental service, full service throughout U.K.

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404 Stockport Road, Bredbury, Stockport, Cheshire. Woodley 3301. J. Bates.

Operators in Lancashire and Cheshire of MILLS, JENNINGS, SEGA, ARISTOCRAT fruit machines. BALLY and KEENEY 6d. and multi-slot e'ectric uprights; Bingo pintables, ROCK-OLA juke boxes; pub football games.

Machines maintained, reconditioned, overhauled, etc.

New and reconditioned machines for sale or hire.

24-hour repair service.

# Bell Amusement Machine Import Co.

47-49 Barrack Road, Northampton. Northampton 30231. Service 37220. J. Shine, R. A. Flowers.

Manufacturers of the BELL electrical bingo blower.

Distributors in the East Midlands of JEN-NINGS and ARISTOCRAT fruit machines, SEEBURG juke boxes and vending machines.

Operators in the East Midlands of JENNINGS and ARISTOCRAT fruit machines, SEEBURG juke boxes and vending machines. SYM-PHONAIRE background music.

#### Bell Automatic Machine Co. Ltd.

Newby Road, Bramhall Moor Lane, Hazel Grove, Stockport. Stepping Hill 5296. R. Bell, D. Plumb, M. Bell.

Associate Companies: H. Roland Ltd., Star Automatics Ltd., at above address.

Operators in Lancashire, Cheshire and Staffordshire of BALLY, SEGA, MILLS, JUBILEE, ARISTOCRAT, KEENEY fruit machines.

#### Bellmatic Engineering Co.

69 Dalhousie Street, Glasgow C.3. Douglas 4923. Jas. Carrigan.

Manufacturers of fruit machine slides for all coinage; various parts for MILLS, SEGA, JENNINGS type machines.

Operators within a 50 mile radius of Glasgow of MILLS, SEGA, JENNINGS fruit machines.

Engineers to the trade.

#### Benford Automatic Company Ltd. incorporating Benford Machine Rentals.

Reg. Office 78 Vine Lane, Hillingdon, Middlesex. Uxbridge 34846. Regent 5311.

Fruit machine rentals. 24-hour service by radio telephone.

#### H. E. & B. S. Benson Ltd.

Exning Road, Newmarket, Suffolk. Newmarket 3535. H. E. Benson, A.M.I.E.E., B. S. Benson.

Manufacturers of BENSON Solenoids, AC and DC, for pay-outs; Coin Blockers; change-givers; and automatic mechanisms in general.

## B. R. Boal Automatic Machine Services

10 Hebron Road, Middlesbrough. Middlesbrough 87973. B. R. Boal.

Branch office: Levenbank, Ingleby, Barwick, Stockton-on-Tees. Hilton 306.

Workshops: Back Byelands Street, Middlesbrough.

Operators on Tees-side of all types of fruit machines; amusement machines; weighing machines.

Sales and hire service, repairs and conversions, stockists of spares (MILLS and SEGA range), machining and bench work.

#### Tom Boland

56a Elland Road, Leeds 11, Yorks. Leeds 34130.

Home address: "Linksway," 33 Gipsy Lane, Leeds, 11. Leeds 77326.

Operators in Leeds and district of all makes of fruit machines.

Repair service to clubs only in Leeds and district.

#### The Brighter Billiards Co.

Tudor Lodge Works, Garston, Watford, Herts. Garston 2403. Thomas V. Prior.

Operators in London and Greater London of bar billiards tables and football tables.

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"LUCKY DEVIL"—"SPECULATOR"—"CAN CAN" We can convert your MILLS & SEGAS to include these terrific Income earning Features.

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Operators in Oxfordshire, Buckinghamshire, Berkshire of ARISTOCRAT, BALLY, JENN-INGS, KEENEY, SEGA fruit machines; AMI juke boxes; football tables; pintables; background music.

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Priory 5022; evenings, Maypole 4295.

Main U.K. distributors of: JENNINGS mechanical fruit machines; KEENEY electrical fruit machines; MILLS Bell-O-Matic mechanical fruit machines; AMI and N.S.M. phonographs; ARISTOCRAT machines; flippers, wall machines, cranes, football tables, kiddy rides and all types of amusement equipment; coin counters and changers; CHANGE-MASTER coin dispenser; wall machine changers. MAR-MATIC SALES coin-changing systems. Hire purchase facilities through their own Sky Finance Co.; Rental scheme for equipment.

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#### George Coughtrey (London) Ltd. 97 Frampton Street, Edgware Road, London N.W.8. W. G. Coughtrey (Man. Dir.), C. Coughtrey.

This company conducts all activities listed above under Coughtrey's Automatic Supplies Ltd., and now only through the Nottingham Head Office direct.

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Operators within 100 miles round Shrewsbury of all coin-operated equipment, especially amusement with prizes machines.

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42 Ansley Road, Nuneaton, Warwickshire. Nuneaton 3000. Michael Dobney, Miss Mary Dobney.

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Branch office: Church House, Westgate Street, Cardiff. Cardiff 27769.

Operators in South Wales, Midlands and London of all makes fruit machines and vending machines.

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Operators in Coventry, Rugby, Birmingham, Leamington, Redditch, Bromsgrove, Northampton, Wolverhampton, London of JENNINGS Tic Tac Toe, Governor, Lucky Lady, AINSWORTH Aristocrat, Bingo Belle, Bar Belle, Gold Award; SEGA machines. Suppliers of Bingo blowers and electric indicators; WILLIAMS, BALLY, pintables, etc. 24 hour service.

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Operators of fruit machines, pintables, juke boxes, bingos.

#### Expert Industrial Controls Ltd.

Lount Works, Ashby - de - la - Zouch, Leicestershire. Ashby - de - la - Zouch (OLE 24) 2846-7. B. S. Worrall, M.I.E.E., E. J. Routly.

Manufacturers of DECCO A.C. laminated solenoids and D.C. solenoids for all applications; pay-out units; vibrators.

#### F

#### Firsaton Supplies Ltd.

**75** Hardshaw Street, St. Helens, Lancs. St. Helens 22453. R. Fairclough, M. A. Fairclough.

Branch offices: 58 College Street, St. Helens; 68 Bickerstaff Street, St. Helens.

Operators in Lancashire and Cheshire of fruit machines, juke boxes, pintables, cigarette machines.

#### Mick Fisher

Stelling Minnis, Nr. Canterbury, Kent. Stelling Minnis 333. Mick Fisher.

Service depots at: Streatham, London; Sturry, near Canterbury; Margate; Folkestone; New Romney; Maidstone; Chartham, nr. Canterbury. All inquiries to head office.

Manufacturers of locks and keys to fit any fruit machine including MILLS, BELL and SEGA; juke boxes and pintables.

Main U.K. distributors for Independent Lock Co.; locks for any type of American locks; ACE, INDEPENDENT and FORT locks stocked.

Operators in Kent and London of: BALLY, MILLS and SEGA fruit machines; WIL-LIAMS and GOTTLIEB pintables; BALLY bingos and electric uprights; ROCK-OLA, AMI, WURLITZER, JUPITER juke boxes. 24-hour service every day of the year, all cars fitted with radio telephone.

#### Fisher-Bendix Ltd.

South Boundary Road, Kirkby, Liverpool. Simonswood 2301.

Manufacturers of BENDIX coin-operated washing machines, coin-operated dryers, coin-operated hydro-extractors, coin-operated dry cleaning units.

#### Fisher & Courtenay Ltd.

11 Lawrence Hill, Bristol 5. Telephone 57221. (Subsidiary of Phonographic Equipment Ltd.).

Operators in Bristol, Gloucester, Somerset, South Wales, Devon and Cornwall of SEEBURG phonographs, WILLIAMS pintables and BALLY fruit machines.

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Birmingham New Road, Tipton, Staffs. Sedgley 41417.

Branch offices: 45 Heaton Road, Newcastle-upon-Tyne. Newcastle 655320. Monckton Road Estate, Denby Dale Road, Wakefield, Yorkshire. Wakefield 71857. 14 Mund Street, Earls Court, London W.14. Fulham 7972.

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Ribble Street, St. Annes-on-Sea, Lancs. St. Annes 22782, 22483. J. E. Padden, H. Padden.

Distributors in Lancashire of SELECTOGRAM juke boxes.

Operators in Lancashire of JUPITER, SEE-BURG, SELECTOGRAM, TONMASTER juke boxes; JENNINGS, SEGA, ARISTOCRAT fruit machines; WILLIAMS, BALLY pintables.

#### G

#### Gamatics Machine Rental Co.

38 Holmewood Avenue, Leeds 6. Leeds 55437. E. Moss.

Branch office: 2 Luttrell Crescent. Leeds 16. Leeds 671242.

Operators in Leeds and district of JUBILEE and JENNINGS fruit machines.

#### Glencoe Automatics Ltd.

66 Dunniker Road, Kirkcaldy, Scotland. Kirkcaldy 4458. P. Visocchi, B. Caira.

Importers and distributors in Scotland of AMI juke boxes.

Operators in Scotland of juke boxes, fruit machines, flipper tables and all other types of automatic machines.

# Glenvil Press and Coin Automatics

Gladstone Street, Hull, Yorkshire. Hull 26848. J. Lennard.

Branch offices: Cleethorpes, Lincs. Cleethorpes 61966. Glasgow N.2. Possil 7160.

Manufacturers of: GLENVIL electric fruit machines and coin operated amusement with prizes, single and multi-player machines.

Publishers of fruit, tote and golf bands, machine flashes, GLENVIL title strips (various designs), title strips (new record inserts), fortune cards, targets, etc.

Sole distributors of own branded and converted JENNINGS machines, the Jennings Riverside Ring a Ding, Bonus Bingo, Hole-in-One-Golf.

Operators in England and Scotland. Depots in Lincolnshire, Yorkshire, Lanarkshire. All types of fruit machines, pintables, juke boxes and all coin operated amusement and vending equipment.

#### Golborne Automatics

1 and 3 Thirlmere Road, Golborne, Lancashire. Ashton-in-Makerfield 78389, 78939. W. H. & E. Proctor, H. Silcock, W. H. Proctor, Jnr.

Operators in Lancashire of: JENNINGS, ARISTOCRAT, MILLS, SEGA, JUBILEE, or any available make of mechanical fruit machines, KEENEY Super Blue Spot, Twin Dragon, Triple or Double Up, etc. electrical fruit machines; BALLY Super Treble Chance, Mazooma Bell, etc. 7-day service.

#### Golding Automatics Ltd.

37 London Road, Marks Tey, Colchester, Essex. Marks Tey 432/3. D. P. Golding, A. B. Golding, R. K. Golding.

Manufacturers of: Prima four way rotary, 3d play Rouletto, Jugcla and Bandito 1d. play wall machines; PRINCESS juke box cabinet for ROCK-OLA mechanism; GA fruit machine cabinet.

Main U.K. distributors of Prima, Rouletto, Jugola and Bandito (see above).

Distributors in East Anglia of ROCK-OLA juke boxes.

Operators in Essex, Kent and Devon of: MILLS, JENNINGS, SEGA, KEENEY, G.A.M.E.S. fruit machines; ROCK-OLA juke boxes; SYMPHONAIRE background music.

Complete workshop service for all types of automatic machines; conversions, rebuilds, repairs, spares. Old type ROCK-OLA mechanisms built into new cabinets. MILLS mechanisms put into new type cases to comply with the new law.

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131 Fosse Road South, Leicester. Leicester 25338 (24 hours). W. F. Greaves.

Operators in Leicestershire of ROCK-OLA juke boxes; SEGA and JENNINGS fruit machines; WILLIAMS, GOTTLIEB flipper tables; miscellaneous arcade equipment.

Spares stocked for the above machines; repairs to clients' own machines; large range of new and used machines on show.

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53a Market Street, Church Gresley, nr. Burton-on-Trent. Swadlincote 7765. P. H. Smith, K. G. Lawrence.

Branch office: Far-End Burton Road, Ashby-de-la-Zouch. Ashby 2270.

Operators in Burton-on-Trent, Derby and Ashby of: JUBILEE, JENNINGS, SEGA, KEENEY Blue Spot, BALLY fruit machines; bingos; flippers. Maintenance service.

#### **Grimsby Automatics**

149 Willingham Street, Grimsby. Grimsby 57652. Jack Bush.

Operators in Grimsby and district of JEN-NINGS, KEENEY, MILLS, ARISTOCRAT, SEGA, JUBILEE fruit machines. All types of wall machines and pintables.

Publishers of the booklet "How to mend your electric upright fruit machines quickly and easily."

#### H

#### H. & S. Amusements

1-7 Victoria Road, Cleveleys, Blackpool, Lancs. Cleveleys 2871. Mrs. F. B. Smith.

Operators in North-West Lancashire and the Fylde coast of fruit machines; juke boxes, multi-slots and all types of arcade machines.

#### Halel Enterprises Ltd.

182a New North Road, London N.1. Canonbury 2476. Hal Eldridge, E. M. Eldridge.

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PAD AUTOMATION LIMITED

831 Huddersfield Road, Oldham Telephone MEDlock Head 2997

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67 Besley Street, London S.W.16. Streatham 1148/9. Edwin Hall (see also Hire Rides Ltd.).

Manufacturers of EDWIN HALL 6d. coin-operated kiddie rides (15 models).

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47 Osborne Road, Southsea, Portsmouth Portsmouth 25935. M. J. Hargreaves, Mrs. M. M. Hargreaves.

Operators in Portsmouth, Southsea and dis-trict of fruit machines, pintables, football games, bar billiards, etc.

Re-covering and repair of bar billiards

#### Heathdale Ltd.

571 Mauldeth Road West, Chorltoncum-Hardy, Manchester 21. Chorlton 2342. Wilfred Phillips, Paul Phillips, M. A. White.

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Spares service.

#### Hendon Automatics Ltd.

50 Crewys Road, London N.W.2. Meadway 5487. B. Maskhar, I. H. Maskhar.

Machine dealers and operators in London and the Home Counties of: SEEBURG, AMI, ROCK-OLA, WURLITZER juke boxes; JENNINGS, KEENEY, MILLS, BALLY, SEGA fruit machines; GOTTLIEB, WILLIAMS, BALLY flipper tables and Bingos; football tables

#### Hindleys Wholesale Ltd.

Maypole Yard, Nottingham. Nottingham 45036/7.

Wholesale distributors of gramophone records and record playing equipment (GARRARD and BSR units, diamond and sapphire styli, etc.).

#### Hire Rides Ltd.

67 Besley Street, London S.W.16. Streatham 1148/9. Edwin Hall.

Operators throughout the U.K. of 6d. coin-operated kiddie rides.

#### Holair Entertainments

Grange Lodge, Sand Lane, Warton, Carnforth, Lancs. Carnforth 2585. J. and R. Airey.

Branch offices: 101 Thornton Road, Morecambe, Lancs. Morecambe 4202.

Operators in the North-West coast area of: JENNINGS, KEENEY, MILLS, JUBILEE, BALLY fruit machines; JUPITER juke boxes; fruit machines; JUPITER juke bo WILLIAMS, GOTTLIEB, BALLY pintables.

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2A Derby Street, Beeston, Notts. Works: Poutney Works, Woolaton Road, Beeston, Notts. Nottingham 255501. W. H. Barber, C. Barber, G. Barber.

Manufacturers of fruit machine stands; coin changer cases; all types of prototype and production sheet metal work; silk screen and art work; original art work to finished product; stove enamelling of all products.

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Division of the Hitchin Tobacco Co. Ltd., 50 Oakfield Avenue, Hitchin, Herts. Hitchin 2808. I. Pearce.

Distributors in Hertfordshire of AMI phonographs and auxiliary equipment.

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768, New Hey Road, Outlane, Huddersfield, Yorks. Elland 4440. J. G. Burrow, H. Crossley.

Branch office: 19 North Parade, Halifax. Halifax 62637.

Operators in Yorkshire and Lancashire of: SEEBURG, AMI, JUPITER juke boxes; SEGA, JENNINGS, JUBILEE mechanical fruit machines; BALLY, G.A.M.E.S., KEENEY electrical fruit machines; WILLIAMS, GOTT-LIEB, BALLY pintables.

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#### J.T.R. Automatics

46 Springbank Road, Hither Green, London S.E.13. Lee Green 5858, Tideway 6250. Terry O'Reilly, Ron Moseley.

Manufacturers of gears, and small components for AMI and SEEBURG juke boxes and other amusement machines.

Operators in Greater London and the South of ROCK-OLA, SEEBURG, AMI juke boxes and hideaway units; GOTTLIEB, WILLIAMS, BALLY pintables; BALLY UNITED Bingo tables; BALLY, SEGA, mechanical fruit machines; G.A.M.E.S., BALLY electronic fruit machines. fruit machines.

Specialists in complete overhauls and re-builds of coin operated machines (mechan-ical and electronic); suppliers of second-hand, reconditioned machines and juke boxes of all types.

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Manufacturers of Pay'N Putt coin-operated putting game; Jowen numeric display units and counters; Jowen power control units.

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932a North Circular Road, London N.W.2. Gladstone 1028/9. B. S. Muddle, K. G. Nutt, J. W. Muddle.

ain U.K. distributors of JUBILEE JUBILEE INTERNATIONAL fruit machines. JUBILEE and

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Jukebox House, 173 Wardour Street, London W.1. Regent 2525. N. T. Young

Distributors of AMI, ROCK-OLA juke boxes. Operators in London and South-East England of AMI, ROCK-OLA juke boxes; JENNINGS, SEGA, BALLY, KEENEY fruit machines; GOTTLIEB, WILLIAMS pintables.

Juke Box Hire Service Ltd. and Juke Box Sales & Rentals Ltd.

54/56 Scotswood Road, Newcastleupon-Tyne, Newcastle 24845. Miller, R. L. H. Mason.

Branch offices: Washington 3259, 2050, Newcastle-upon-Tyne 624603, 70198, 676500.

Distributors of: JENNINGS, SEGA, ARISTO-CRAT, JUBILEE fruit machines.

Distributors in Northumberland of AMI phonographs and auxiliary equipment.

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#### K

#### Kaye's (Woking) Ltd.

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Main distributors for all types of coin operated machines.

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Operator in Bradford, Shipley and district of MILLS, JENNINGS and SEGA fruit machines only.

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54 Coatham Road, Redcar, Yorkshire. Redcar 5515. L. D. Skelton, D. J. Nash, R. Hall and C. S. Skelton.

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7 N. Claremont Street, Glasgow C.3. DOU 8492. R. A. Kelso, P. M. Kelso, A. L. Kelso.

Branch offices: 54 Stockwell Street, Glasgow, C.1. BELL 4742; 1058 Argyle Street, Glasgow C.3. CEN 4786.

Manufacturers of various components for all makes of fruit machines; gunsmiths and rifle repairers; general electro-mechanical engineers to the trade; billiard room accessories

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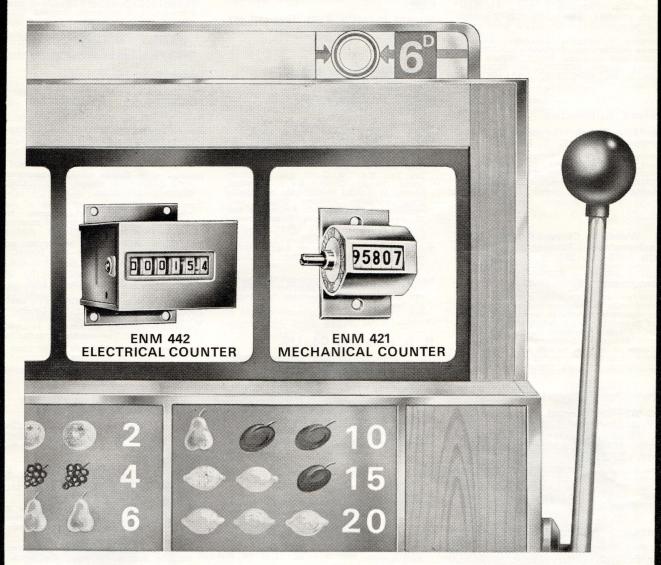
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Branch offices: 38 Crosby Road North, Waterloo, Liverpoo! 22. Waterloo 5074. 37 Cedar Avenue, Mexborough, Yorkshire. Mexborough 2299. Kenmar Automatic Co. (Scotland) Ltd., 11 Balgreen Avenue, Edinburgh, 12. Donaldson 7400.

Operators in Yorkshire, Lancashire, Lincolnshire and Southern Scotland of: JENNINGS, SEGA fruit machines; BALLY, KEENEY electronic uprights; GOTTLIEB, WILLIAMS flipper tables; WURLITZER, SERENADE juke boxes.

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86 High Street, Hungerford, Berks. Hungerford 2401. C. T. Norman.

Operators in Berkshire, Oxfordshire, Wiltshire and Hampshire of SEGA, BALLY, JENNINGS fruit machines; JUPITER, ELTEC juke boxes; BALLY, WILLIAMS pintables; SYMPHONAIRE background music.

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Branch offices: Whitecross Foundry and Engineering Co., 35 Whitecross Street, Brighton Brighton 54922. Coin-Operated Machines, 180 Edward Street, Brighton. Brighton 681858.

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Insurance brokers to amusement caterers and showmen. Machine and ride insurance. Insurance arranged for gaming, amusement and vending machines.

#### Lovell & Mannering

1 Woodgrange Drive, Southend-on-Sea, Essex, Southend-on-Sea 67705. Est. 35 years. W. H. Lovell.

Operators of amusement equipment in Southend-on-Sea and Essex. Fruit machines and flipper tables installed on sharing terms or rental.

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Operators in Devon & Cornwall of all makes of fruit machines; juke boxes; football tables; wall machines.

#### Magnetic Devices Ltd.

Exning Road, Newmarket. Suffolk. Newmarket 3451 (10 lines).

Manufacturers of relays, solenoids, timers, connectors, control boxes.

#### Majestic Maintenance & Hire Co. Ltd.

47 Marine Parade, Gt. Yarmouth. Yarmouth 3525, 4243, 55877. W. H. Ghigi, A. G. Evans, E. A. Ghigi.

Distributors in East Anglia of BRABO ball gum novelty machines.

Operators in East Anglia of fruit machines; juke boxes; vending machines; pintables (flippers).

Maintenance and hire service.

#### Major Matics Ltd.

182a New North Road, London N.1. Canonbury 2476. Hal Eldridge, E. M. Eldridge.

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Operators in London and the Home Counties of: fruit machines, juke box football tables, bar billiards. boxes, pintables,

Maintenance and service for fruit machines (manual and electrical), juke boxes, pin-

Dealers in all types of amusement equipment.

#### Mar-Matic Sales Ltd.

31-35 Kirby Street, Hatton Garden, London E.C.1. Holborn 0516/7. H. I. Connick, M. Sykes (U.S.A.), M. A. White.

Company Secretary, S. Silver.

World-wide concessionaires for JENNINGS mechanical and KEENEY electrical fruit machines, and in British Commonwealth for MILLS Bell-O-Matic fruit machines. Importers to, and exporters from, Great Britain of the above equipment.

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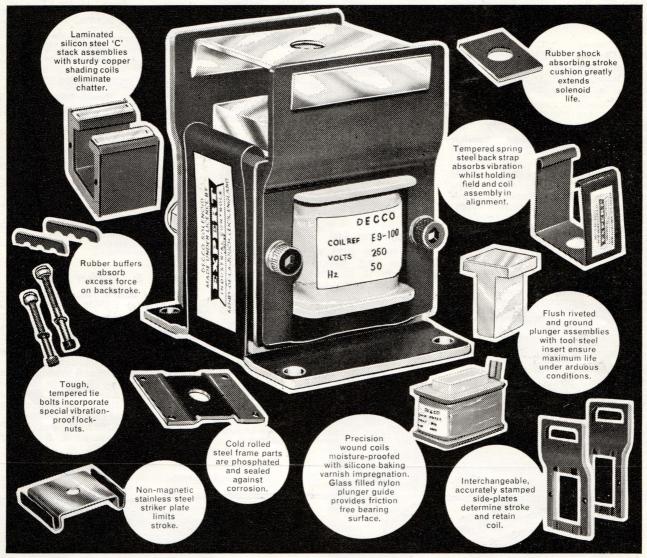
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Operators in Blackpool, Lancashire, Midlands and North Wales of MILLS, JENNINGS, ARISTOCRAT, SEGA and various other types of fruit machines. Arcade operators of all types of large cabinet machines, wall machines, juke boxes, etc.

Importers and exporters of automatic machines; spares service; second-hand

Winding up of companies; valuations for fire, death, etc.; partnership settlements.

#### D. Robinson & Co. Ltd.

Victoria House, 44 Park Street, Camberley, Surrey. Camberley 25501 (8 lines). D. B. H. Robinson, M. M. Robinson, J. L. Brough, G. G. Fish, L. C. Last, C. Randall.

Branch Office telephone numbers: Midlands—Bloxwich 75678; North— Hulme Hall 4855; Scotland: Penicuik

Sole U.K. distributors of RODENE stepping and counting relays; "MINICAM" and "UNISET" timers; CPS relays.

#### Robophone Ltd.

King House, 5/11 Westbourne Grove, London W.2. Bayswater 4361. T. C. Dawson, G. C. Pal, E. G. Mannall, J. McColl, D. Robson.

Branch offices; Woodtox House 64/66 Branch offices; Woodtox House 64/66
Townsend Street, Belfast 13. Belfast
27143. 75 Frances Road, Edgbaston,
Birmingham 16. Edgbaston 3578.
39-40 High Street, Bristol 1. Bristol
292378. 124 Ranelagh, Dublin 6.
Dublin 977287. 62 Robertson Street,
Glasgow C.2. Central 0751. Wilmslow
House, Water Lane, Wilmslow,
Cheshire. Wilmslow 26252. 29 Oxford
Street Newcastle 1 Newcastle-upon-Street, Newcastle 1. Newcastle-upon-Tyne 29494.

Manufacturers of ROBOPHONE range of automatic telephone answering machines.

## Rollite Products (Bridlington)

Station Approach, Bridlington, E. Yorks. Bridlington 6474. E. A. Rollinson, D. Gilmartin, P. Smalley.

Branch office: 3 The Crescent, Bridlington. Bridlington 6110.

Manufacturers of Moonraker multi-slot (radial), Avalanche multi-slot (wall) machines; Bingo Auto-Consolette blower/auto-switch/indicator; glass-fibre ware, displays, mobiles, etc.; plastic signs, etc.; injection mouldings, manufacturers' display flash and cash barrows, fibre-glass cash kiosks.

#### Romford Automatics

70 Victoria Road, Romford, Essex. Romford 63433. A. Turnbull, D. Broxton.

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#### Rowert Electromatics Ltd.

40 Buckhurst Road, Manchester 19. Rusholme 7945. Collyhurst 2604. H. Trew, R. Rowe.

Branch office: Trefais, Holland Arms, Anglesey.

Showroom and workshop open at 1188, Oldham Road, Newton Heath, Manchester, 10.

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#### Ruffler & Walker Ltd.

33-37 St. John's Hill, Clapham Junction, London S.W.11. Battersea 8626. Factory Address: 119 Altenburg Gardens, London S.W.11. W. R. Ruffler, F. H. Walker.

Branch offices: 118 Clowes Street, West Gorton, Manchester. Manchester East 2392. Ruffler & Walker (Wales) Ltd., 10 Station Buildings, Aberystwyth, Cards. Aberystwyth 7760. Also East Anglia. Hunts Automatics Ltd., 1073 Wimborne Road, Bournemouth, Bournemouth 52567. R. and W. Finance Co. (address as R. & W. Ltd.).

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and ancillary equipment.

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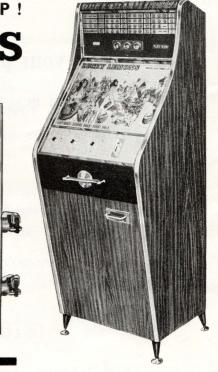
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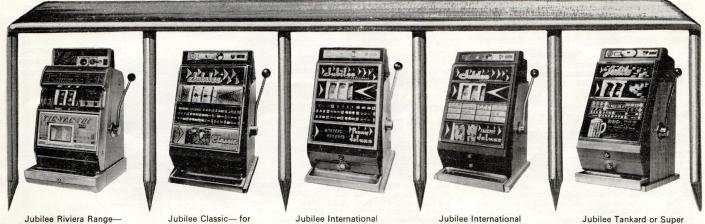
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Trade Association serving the interests of all operators on permanent and semi-permanent amusement sites.

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World distributors for N.S.M. products.

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Machines listed can normally be obtained direct from the manufacturers (if in the U.K.) or one of the distributors given The majority of foreign companies have their distributors in the U.K. from whom their machines should be obtained. For details of area distributors please refer to the main alphabetical index.

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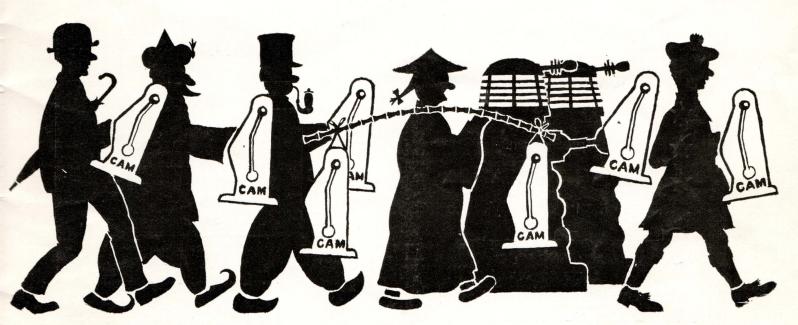
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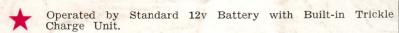
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